

PRESENTING: \$60,000

One available for each industry.

BENEFITS OVERVIEW:

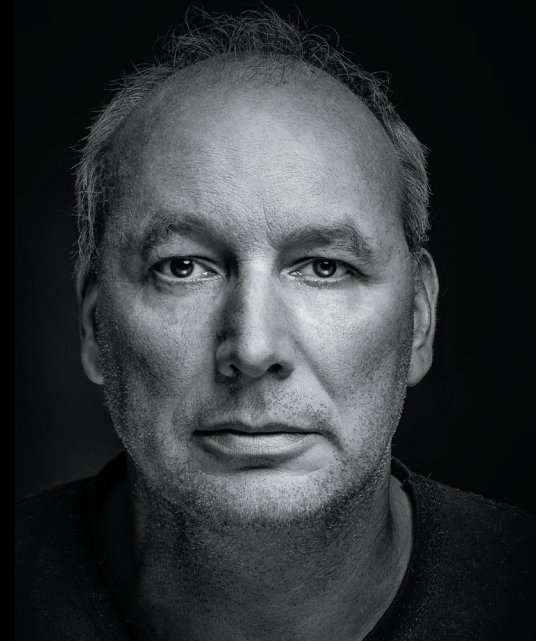
- Exclusive Sponsor, top billing
- Joint press release announcing sponsorship
- Presenter of VIP Lounge
- Top logo placement on media wall
- Formal recognition at Gala key-note speech.
- Banner on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala + so much more!
 - Recognition for being active in demonstrating corporate social responsibility
 - Creating networking opportunities with our other sponsors, their leaders and employees.
- Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
 - Opportunity to donate to swag bags.

HOSTING:

- Two Premium Gala Tables: 10 guests per table
- Two Complimentary 750 ml bottles of Sparkling Wine

1,603 MEN
 stayed in shelters in
 Toronto in November 2015

Toronto 2015 Budget



DIAMOND: \$30,000

One available for each industry

BENEFITS OVERVIEW:

- Industry exclusivity
- Top logo placement on media wall.
- Formal recognition at Gala key-note speech.
- Banner on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala + so much more!
- Recognition for being active in demonstrating corporate social responsibility
- Creating networking opportunities with our other sponsors, their leaders and employees.
- Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
- Opportunity to donate to swag bags.

HOSTING:

- One Premium Gala Table: 10 guests per table
- One Complimentary 750 ml bottle of Sparkling Wine

508 YOUTH
 stayed in shelters in Toronto
 in November 2015

AFTER-PARTY: \$20,000

One available for each industry

BENEFITS OVERVIEW:

- Designation: After-Party Sponsor
- Category Exclusivity
 - Prime logo placement on media wall
 - Formal recognition at Gala.
 - Recognition within Gala Media Release
 - Banner on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala + so much more!
 - Recognition for being active in demonstrating corporate social responsibility
 - Creating networking opportunities with our other sponsors, their leaders and employees.
 - Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
 - Opportunity to donate to swag bags.

HOSTING:

- One Premium Gala Table: 10 guests per table
- One Complimentary 750 ml bottle of Sparkling Wine

685 FAMILIES

stayed in shelters in Toronto during
the month of November, 2015

PLATINUM: \$15,000

One available for each category

BENEFITS OVERVIEW:

- Designation: Platinum Sponsor
 - Category exclusivity
- Formal recognition at Gala.
- Recognition within Gala Media Release
 - Logo placement on media wall
 - Logo on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala.
 - Recognition for being active in demonstrating corporate social responsibility
 - Creating networking opportunities with our other sponsors, their leaders and employees.
 - Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
 - Opportunity to donate to swag bags.

HOSTING:

- One Premium Gala Table for 10 guests
- One Complimentary 750 ml bottle of Sparkling Wine

**MORE THAN
4,000 CHILDREN**
stayed at Emergency
Shelters in 2015



GOLD: \$10,000

4 Available- Category Exclusivity

BENEFITS OVERVIEW:

- Designation: Gold Sponsor: United Hearts Gala
 - Category exclusivity: Entertainment, Champagne, Wine, Décor.
- Formal recognition at Gala
- Recognition within Gala Media Release
 - Logo placement on media wall
- Logo on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala.
- Recognition for being active in demonstrating corporate social responsibility
- Creating networking opportunities with our other sponsors, their leaders and employees.
- Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
- Opportunity to donate to swag bags

HOSTING:

- One Gala table for 10 guests
- One Complimentary 750 ml bottle of Sparkling Wine

**15 TORONTO
NEIGHBORHOODS**
have child poverty rates
of 40% or more

FRIENDS OF UNITED HEARTS CAMPAIGN: \$2,500

Unlimited

BENEFITS OVERVIEW:

- logo placement on media wall
- Logo on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala + so much more!
- Recognition for being active in demonstrating corporate social responsibility
- Creating networking opportunities with our other sponsors, their leaders and employees.
- Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
- Opportunity to donate to swag bags
- Logo and/or text recognition on Gala webpage

HOSTING:

- One Gala table for 10 guests

508 YOUTH
stayed in shelters in
Toronto in November 2015

TABLE SPONSOR

\$5,000

BENEFITS OVERVIEW

- Logo placement on table
 - Logo placement on media wall
 - Logo on event webpage and **Brands For Canada** website
 - Designated slide with 5-second logo on plasma screens at Gala
 - **Logo recognition on all print advertising including TTC posters with an approximate reach of 44 million**
 - Text recognition within select social media communications related to Gala
 - Logo and/or text recognition on way-finding signage at Gala + so much more!
 - Recognition for being active in demonstrating corporate social responsibility
 - Creating networking opportunities with our other sponsors, their leaders and employees.
 - Opportunity to engage staff as volunteers at the Gala and at **Brands For Canada** post Gala.
 - Opportunity to donate to swag bags

HOSTING:

- One Complimentary 750ml bottle of Sparkling Wine
- One Gala table for 10 guests

Child poverty is problematic for two reasons; it affects children's future life prospects, and it affects their present quality of life.

THE HIDDEN EPIDEMIC: A Report on Child and Family Poverty in Toronto

PLEASE COMPLETE AND MAIL THIS FORM WITH PAYMENT TO THE ADDRESS BELOW

Contact Name	
Company Name	
Signature	
Mailing Address	
Phone Number	Fax Number
E-mail Address	

SPONSORSHIP TYPE Please check box	<input type="checkbox"/> PRESENTING \$60,000	<input type="checkbox"/> DIAMOND \$30,000	<input type="checkbox"/> AFTER-PARTY \$20,000
<input type="checkbox"/> PLATINUM \$15,000	<input type="checkbox"/> GOLD \$10,000 <small>(Entertainment, Champagne, Wine, Décor)</small>	<input type="checkbox"/> FRIENDS OF UNITED HEARTS CAMPAIGN, \$2,500	<input type="checkbox"/> TABLE SPONSOR \$5,000 <small>(10 gala tickets)</small>

ART WORK PROVIDED (COMPANY LOGO): YES NO

Table (10 tickets) \$2,000 per table	QTY:	TOTAL: \$
-----------------------------------------	------	-----------

Tickets \$225 per ticket	QTY:	TOTAL: \$
--------------------------	------	-----------

PAYMENT ENCLOSED	<input type="checkbox"/> YES	<input type="checkbox"/> NO
------------------	------------------------------	-----------------------------

For more information please contact enza@brandsforcanada.com or call 416.703.8435 x150
Please make cheques payable to Brands For Canada. **Online payment is available at www.brandsforcanada.com/unitedhearts.**

3-29 Connell Court, Unit 3, Toronto, ON, M8Z 5T7, 416.703.8435

If you are unable to attend the United Hearts Gala, a donation to BRANDS FOR CANADA'S United Hearts Program is greatly appreciated. Donation is eligible for a full tax receipt.

BRANDS FOR CANADA ONTARIO REGISTRATION NUMBER: 13540 1180 RR0001

25
YEARS
1991-2016

By supporting the United Hearts Gala, you will help Brands For Canada continue its work with Canadian children, women, men, and youth living in poverty. Our programs help people build pride, security and self-esteem resulting in a more positive outlook and hope for the future.

Brands For Canada was rated the #1 most cost-efficient social service charity in Canada by MoneySense Magazine (Summer 2010 and Summer 2013). For every dollar spent to operate, \$56 is put back into the social service system helping our most vulnerable citizens.

BRANDS FOR CANADA

**FOR FAMILIES.
FOR THE ENVIRONMENT.**

3-29 CONNELL COURT, TORONTO ON M8Z 5T7
PHONE: 416.703.8435 FAX: 416.703.8437
info@brandsforcanada.com
www.brandsforcanada.com